

Mr. Kevin Fortkiewicz

Senior Campaign Finance & Reviewing Analyst

Reports Analysis Division

RECEIVED
FEC MAIL CENTER
2016 NOV -9 AM 9:09

Re: ID # C00488403 Amended April Quarterly Report (02/11/2016 – 03/31/2016)

Received 07/14/2016

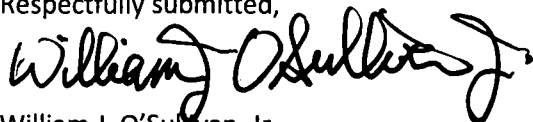
Dear Mr. Fortkiewicz:

As per our phone conversation, the reason for the discrepancy in numbers is that Facebook (FB) charges by the "Click" on your Facebook Ads. We give them a maximum amount but only pay for the actual usage which appears on our Amex Bill. When FB billings are listed by Amex, there is no specific identity for what ad we were being charged, therefore the only true information on what we spent on FB was what FB billed our Amex Account. To try to give the FEC a good indication of what was spent per Candidate we used a percentage of the authorizations per candidate versus all authorizations for all Candidates. Though not exact, we expect it is a reasonable allocation as those that are likely to click on an ad by us would likely click on others. In the end, the FEC and the opposition reviewing our 24 hour reports saw where and how much we were spending on a daily basis.

We had someone place these ads for us. They reported the authorization amounts to me and I, in turn, always reported them within 24 hours of receipt if not within an hour. Inspection of the enclosed data indicates that I may have reported some authorizations multiple times. That was a presence of caution because I could not always reach the placer within the time period allotted for reporting. I expected that within the scheme of a Presidential and big Committee Chairman Congressional Race, we were a mere blip in the Election so we did the best we could under the circumstances without underreporting what we were spending and where.

I trust this clarifies what occurred. Thank you for your usual help in this matter.

Respectfully submitted,



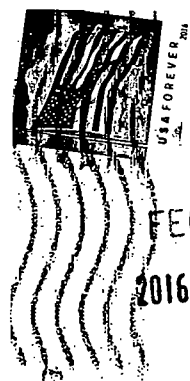
William J. O'Sullivan, Jr.

Treasurer

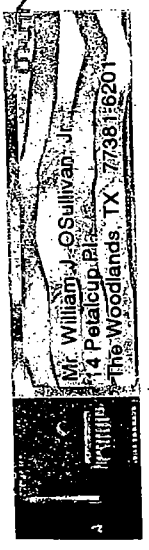
Texas Patriots PAC

2016 NOV 14 AM 11:00 FAX 001-188-2555

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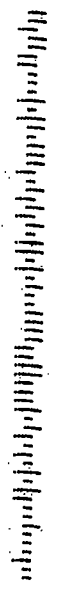


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MR. KEVIN FORTKIEWICZ
SR. CAMPAIGN FINANCE & REVIEWER
REPORTS ANALYST DIVISION
FEDERAL ELECTION COMMISSION
999 E. ST. NW
WASHINGTON DC 20463

20463-



Federal Election Commission
ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS
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<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
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<input type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked
 PREPARER	11/9/16 DATE PREPARED

(3/2015)

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